Challenge:
Do your employees know how to understand diversity and then leverage their differences for greater results?

With the globalization of markets, high-profile legal actions, and an increasingly diverse labor pool, companies are faced with greater challenges than ever when it comes to embracing differences. The reality is that as diversity increases, so do the chances for conflict, mistrust, misunderstanding, and stifled creativity.
Beyond Simple Tolerance: Embracing Diversity

Many organizations implement diversity training, but they typically only focus on acceptance and inclusion, creating a “safe” environment for differences to exist in an organization. Imagine an organization that goes beyond mere tolerance; one that takes the perspective that each employee, regardless of race, ethnicity, or gender, is unique and can make an irreplaceable contribution—as long as that uniqueness is sought out, embraced, and celebrated.

The Solution:

FranklinCovey’s Championing Diversity workshop

In many organizations, diversity training is a mandate established as much to reduce legal exposure as to help employees work better together. But to what end? Sensitivity and awareness of different cultures and perspectives in your organization is a great start, but our current global market needs more. By actually “championing” diversity, you can unleash the power of your employees by proactively seeking out and celebrating differences. From this foundation of collaboration and understanding, innovation and trust will flow through your workforce, driving your organization toward otherwise unachievable results.

This dynamic one-day program will help your employees work together in new and productive ways. Our objective is to help participants learn how to understand diversity, then actively seek out and leverage differences in order to achieve better, sustained results.

The Championing Diversity workshop is taught as a one-day, facilitator-led program. After attending the training, participants will be able to:

- Define diversity
- Understand the importance of a diverse workforce
- Link leveraging diversity to business results
- Adjust to changing demographics
- Challenge unproductive beliefs and stereotypes
- Recognize the value of each employee’s unique contribution
- Lead and work effectively with diverse teams

Help your team members achieve greater results by championing the diversity of your workforce.

For more information about FranklinCovey’s Championing Diversity workshop, contact your FranklinCovey Client Partner or call 1-888-705-1776 to be put in touch with someone in your local area who can answer any questions.