<table>
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<tr>
<th>TIME</th>
<th>MODULE</th>
<th>PARTICIPANTS WILL BE ABLE TO:</th>
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| 8:30 a.m.–9:15 a.m.| FOUNDATION                       | • Understand the paradigm of “Connect.”  
                          • See that paradigm plus process equals presentation success.  
                          • “Connect” with in-person and virtual audiences successfully. |
| 9:15 a.m.–Noon     | DEVELOP A POWERFUL MESSAGE       | • Identify the clear purpose to be achieved with their message.  
                          • Develop key points to support the purpose.  
                          • Create a memorable introduction and conclusion. |
| Noon–1:00 p.m.     | LUNCH                            |                                                                                             |
| 1:00 p.m.–1:45 p.m.| DESIGN IMPACTFUL VISUALS         | • Use visuals to increase attention to and retention of the message.  
                          • Design effective presenter prompts and notes. |
| 1:45 p.m.–4:45 p.m.| DELIVER WITH EXCELLENCE          | • Master the components of the “first and ongoing impression.”  
                          • Deliver visuals effectively.  
                          • Manage good and bad stress.  
                          • Handle questions and group dynamics. |
| 4:45 p.m.–5:00 p.m.| QUICKSTART PLAN AND CLOSING      | • Take the pre- and post-Benchmark.  
                          • Practice with an Accountability Partner.  
                          • Report success after five weeks. |