Hundreds of calls, dozens of emails, and only a handful of appointments to show for it—it’s frustrating!

What if there was an effective, predictable approach to prospecting that could turn the cycle around and generate unprecedented conversion rates—would you be interested?

THE KNOWING-DOING GAP

There’s a lot of "good stuff” available to sales professionals with regards to sales training. The secret is finding a way to get good at doing the good stuff!

Helping Clients Succeed: Filling Your Pipeline employs an expert-designed playbook process to help sales professionals apply what they learned over the course of 12-weeks to ensure sustained behavior change.

RETURN ON INVESTMENT

Helping Clients Succeed: Filling Your Pipeline was designed to guarantee a clear and significant return on investment. From start to finish, participants work on current deals while tracking and reporting their progress.

OUR PROMISE: You and your sales team can get significantly better at filling your pipeline as you apply the mindsets, skillsets and toolsets of top performers over the course of 12 weeks.

“Nowhere in the sales process do a few minutes of dialogue more quickly determine whether we continue or end our relationship than during the initial interaction.”

RANDY ILLIG, COAUTHOR, LET'S GET REAL OR LET'S NOT PLAY
For more information about FranklinCovey’s Helping Clients Succeed: Filling Your Pipeline, contact your client partner or call 1-800-707-5191. You can also visit www.HelpingClientsSucceed.com/pipeline.