

Leena Rinne



HIGHLIGHTS

Co-author of the bestselling book *The 5 Choices*

Co-author of *Fierce Loyalty: Cracking the Code to Customer Devotion*

Part of the team that developed the *7 Habits Signature 4.0* program

Part of FranklinCovey's Thought Leadership team

Has given speeches at WOBI, HR.com, and ATD

Leena Rinne is Vice President of Consulting. She is responsible for the hiring, operational support, management, and development of the FranklinCovey consultant team, and the ongoing high quality delivery of FranklinCovey programs and solutions. Leena began her career with FranklinCovey in 2005. Prior to her appointment as the Vice President of Consulting, Leena spent six years as a Senior Consultant, working with clients ranging from Fortune 100 companies to local businesses to create effective cultures, develop leaders, and increase productivity. Leena spent six years as the FranklinCovey International Business Partner for Europe, the Middle East, and Africa. In this role, she was involved in the corporate strategy planning, operational support, and financial reporting for over twenty-five FranklinCovey licensed partner offices. Leena has an M.S. in economics from the University of Utah.

CERTIFIED TO DELIVER

- *The 5 Choices to Extraordinary Productivity**
- *The 7 Habits for Managers*®
- *The 7 Habits of Highly Effective People*® Foundations
- *The 7 Habits of Highly Effective People*®: Signature Edition 4.0
- *Leading at the Speed of Trust*®
- *Project Management Essentials*® for the *Unofficial Project Manager**
- *Speed of Trust*® Foundations
- *Working at the Speed of Trust*®

*Certifications