VA Leadership Development Framework Infographic

Service first, leadership always – Promoting leadership growth through lifelong learning in service to America's Veterans





How to use this infographic

This high-level infographic serves as a snapshot guide of FranklinCovey content as it aligns to the VA's Leadership Development Framework (LDF).

Each level of leadership contains three components:

- 1
 - "Primary Content" A primary content area that meets the competency needs of that leader level in the LDF.
- **"Supplemental Content"** A supplemental content area that further supports the required competencies of that leader level with an emphasis on a particular critical skill.
- **"Jhana"** The specific Jhana topics and video discussion guides that provide

reinforcement and sustainment for the competencies outlined in that leader level of the LDF

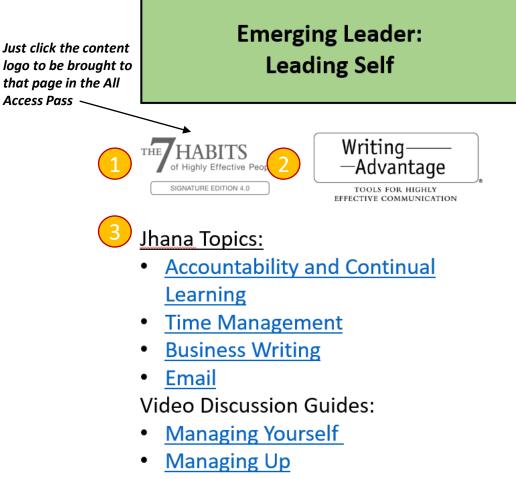
What about other FranklinCovey content areas not included in the infographic?

There are 7 additional content areas NOT mapped to the LDF. These courses are focused on skills and can be pulled into your learning and development requirements as needed:

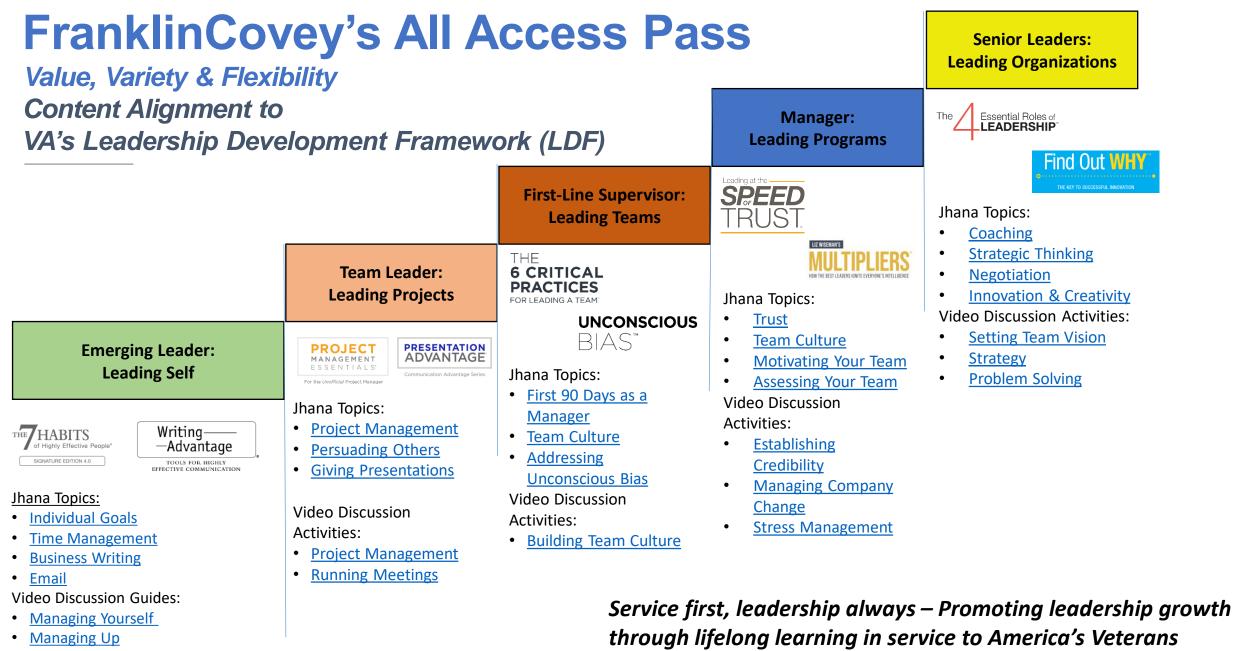
- **5 Choices** (time management)
- 7 Habits for Managers (supervisory refresher)
- **7 Habits Leader Implementation** (for leaders supporting 7 Habits in emerging leaders and working on culture)

Leaders@Change (for middle managers implementing change)

- Leading Customer Loyalty (includes both a managerial and individual contributor track)
- Meeting Advantage (for anyone responsible for running meetings)
- **Building Business Acumen** (focused on understanding profit and loss across any business/organization).



Business Writing



Business Writing

