Role Based Competency Map

FranklinCovey's solution library allows you to expand your reach, achieve your mission-critical objectives, and sustainably impact performance. Our content spans across core competencies and roles in the public sector. This visual is designed to show ways our content will help you fill your competency gaps.

- Initiative
- Self-Awareness
- Flexibility
- Planning/ Organization
- Accountability
- Teamwork
- Technical Knowledge
- Interpersonal Skills
- Oral Communication
- Written Communication
- Integrity/Honesty
- Continual Learning
- Problem Solving

- Developing Others
- Team Building
- Project Management
- Decisiveness
- Influencing/Negotiating

- Conflict Management
- Creativity and Innovation
- Financial Management
- Human-Capital Management
- Internal/External Awareness
- Leveraging Diversity
- Partnering
- Resilience

- Entrepreneurship
- External Relations
- Strategic Thinking
- Vision

Individual Contributor	Group Leader	Supervisor/Manager	Executives

Individual Contributor
- THE 5 CHOICES to extraordinary productivity
- THE 7 HABITS of Highly Effective People® SIGNATURE EDITION 4.0
- Meeting Advantage — TOOLS FOR HIGHLY EFFECTIVE COMMUNICATION
- PROJECT MANAGEMENT ESSENTIALS® For the Unofficial Project Manager
- PRESENTATION ADVANTAGE — Communication Advantage Series
- Writing Advantage — TOOLS FOR HIGHLY EFFECTIVE COMMUNICATION
- SPEED OF TRUST FOUNDATIONS
- UNCONSCIOUS BIAS™
- The NOBILITY OF POLICING

Group Leader
- THE 6 CRITICAL PRACTICES FOR LEADING A TEAM®
- THE 5 CHOICES to extraordinary productivity
- Meeting Advantage — TOOLS FOR HIGHLY EFFECTIVE COMMUNICATION
- THE 7 HABITS FOR Managers
- THE 7 HABITS Leader Implementation — COACHING YOUR TEAM TO HIGHER PERFORMANCE
- MANAGING MILLENNIALS
- SPEED OF TRUST FOUNDATIONS
- PROJECT MANAGEMENT ESSENTIALS® For the Unofficial Project Manager
- UNCONSCIOUS BIAS™

Supervisor/Manager
- The 4 Essential Roles of LEADERSHIP
- THE 7 HABITS of Highly Effective People® SIGNATURE EDITION 4.0
- THE 6 CRITICAL PRACTICES FOR LEADING A TEAM®
- THE 7 HABITS FOR Managers
- Leading at the SPEED OF TRUST
- Jhana
- MANAGING MILLENNIALS
- LEADERS@CHANGE
- LIZ WISEMAN'S MULTIPLIERS® HOW THE BEST LEADERS IGNITE EVERYONE'S INTELLIGENCE
- MILLENNIALS @WORK
- UNCONSCIOUS BIAS™

Executives
- The 4 Essential Roles of LEADERSHIP
- Building Business Acumen™
- Leading at the SPEED OF TRUST
- THE 7 HABITS of Highly Effective People® SIGNATURE EDITION 4.0
- Find Out WHY THE KEY TO SUCCESSFUL INNOVATION
- Jhana
- LEADERS@CHANGE
- LIZ WISEMAN'S MULTIPLIERS® HOW THE BEST LEADERS IGNITE EVERYONE'S INTELLIGENCE
- MILLENNIALS @WORK
- 4DX OS

FranklinCovey | GOVERNMENT
THE ULTIMATE COMPETITIVE ADVANTAGE

THE 4 DISCIPLINES OF EXECUTION® OPERATING SYSTEM
- Helps leaders implement a clear, repeatable, and proven formula for execution.
- Most valuable for organizations experiencing an execution gap and that need a disciplined process for achieving their priority goals.

THE 4 ESSENTIAL ROLES OF LEADERSHIP™
- Develop leaders who can think big, adapt quickly, and translate strategy into meaningful work.
- Most valuable where leaders can make a difference by inspiring trust, creating vision, executing strategy, and coaching potential.

THE 5 CHOICES TO EXTRAORDINARY PRODUCTIVITY®
- Helps people master time management for the 21st century.
- Most valuable for people who need to make the highest-impact choices about where to invest time, attention, and energy.

THE 6 CRITICAL PRACTICES FOR LEADING A TEAM™
- Equips first-level leaders with the essential skills and tools to get work done with, and through, other people.
- Successfully transition new first-level leaders from individual contributors to leaders of others.

THE 7 HABITS FOR MANAGERS®
- Develops essential mindsets, skillsets, and toolsets to get work done with and through others.
- Most valuable when needing to build the leadership pipeline at the frontline-leader level.

THE 7 HABITS LEADER IMPLEMENTATION: COACHING YOUR TEAM TO HIGHER PERFORMANCE
- Helps leaders model the 7 Habits and create conditions where their team members work together more effectively.
- Most valuable for teams and organizations that want to build a culture of effectiveness.

THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE® FOUNDATIONS
- Builds the fundamentals of personal effectiveness.
- Most useful when people need an introduction to increasing emotional intelligence, including self-management and interpersonal skills.

THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE®: SIGNATURE EDITION 4.0

- Increases personal effectiveness.
- Most useful for organizations/individuals who want to increase emotional intelligence, interpersonal communication, and teamwork.

FIND OUT WHY™: THE KEY TO SUCCESSFUL INNOVATION

- Helps individuals and leaders at every level understand why customers make the choices they do.
- Design solutions that deliver what customers are looking for—their "Job to Be Done."

FRANKLINCOVEY EXCELERATORS®

- Self-paced versions of FranklinCovey's most popular courses.
- Each one-hour eLearning module includes videos, animation, assessments, exercises, and downloadable toolkits.

FRANKLINCOVEY INSIGHTS®

- Video-based, 10- to 20-minute, single-point lessons.
- Any passholder can easily use these short and compelling videos in everyday work situations to reframe, provoke ideas, build relationships, and teach or reinforce skills.

JHANA

- Bite-size content and learning tools for managers and leaders.
- Just-in-time, "topic-specific" leadership and management content, as well as best practices and tips, in an easily digestible format.

LEADERS@CHANGE

- Helps leaders successfully guide their teams through change.
- Most valuable for people and organizations that are suffering from an overload of new initiatives and unexpected events.

LEADING AT THE SPEED OF TRUST®

- Helps leaders increase their personal credibility, practice specific behaviors that increase trust, and improve organizational trust.
- Most valuable in organizations that need to create a measurable culture of high trust.

MANAGING MILLENNIALS

- Helps managers unleash the creativity and potential of the Millennial generation in the workplace.
- Valuable for organizations experiencing challenges retaining Millennial talent.

MEETING ADVANTAGE™

- Helps leaders and teams optimize the time and energy invested in meetings by providing clear guidelines on what to do before, during, and after each meeting.
- Most valuable for organizations where meetings are perceived as "wasteful" or "unproductive."

MILLENNIALS@WORK

- Helps Millennials navigate the world of work and understand how to be successful through their lens of the world.
- Most useful for organizations that want to engage Millennials and leverage their creativity and potential.

THE NOBILITY OF POLICING®

- Learn what it means to wear the badge faithfully.
- Understand where personal power and the ability to influence comes from.
- Understand the price giving into cynicism has on both the officer and the community.
- Reignite the passion to serve as guardians of the community and to be fully engaged in the work.

MULTIPLIERS®: HOW THE BEST LEADERS IGNITE EVERYONE'S INTELLIGENCE

- Helps leaders harness all the energy and capability of their teams.
- Enables leaders to prompt deep learning and growth in others and achieve better results together.

PRESENTATION ADVANTAGE®

- Helps people communicate effectively, whether with one or one hundred people.
- Most useful for people and organizations that seek to better inform, influence, and persuade others in today's knowledge-based world, live or virtually.

PROJECT MANAGEMENT ESSENTIALS FOR THE UNOFFICIAL PROJECT MANAGER®

- Helps today's knowledge workers learn how to master informal authority with project teams and implement a disciplined process to complete projects with quality results.
- Most valuable in organizations that need to improve effectiveness of everyday, cross-functional project work.

SPEED OF TRUST® FOUNDATIONS

- Helps individuals build strong foundations of self and relationship trust.
- Most useful for organizations that seek to improve open communication, creativity, and engagement.

UNCONSCIOUS BIAS: UNDERSTANDING BIAS TO UNLEASH POTENTIAL™

- Recognize the impact of bias on behaviors, decisions, and performance.
- Explore bias and create ways to face bias with courage, ensuring everyone is respected, included, and valued.

WHAT THE CEO WANTS YOU TO KNOW: BUILDING BUSINESS ACUMEN™

- Helps people easily understand the mechanics of their organization's money-making model.
- Most useful for helping people understand the story financials tell and how they contribute to the bottom line.

WRITING ADVANTAGE™

- Helps people express ideas and critical messages clearly and concisely.
- Most valuable for organizations that want consistently high standards of written communication for greater actions and results.