

Mark Murphy



HIGHLIGHTS

- 1 marathon completed
- 2 foreign cities he's lived in: Buenos Aires Argentina and Bitburg
- 5 continents he's travelled to
- 8 amazing nieces and nephews
- 6 weeks on longest vacation in Greece and Egypt

Mark Murphy has been with FranklinCovey for 30 years, and loves the job because he can connect with clients, understand their culture and learning objectives, and then help them create well-tailored solutions that align with their culture and long-term objectives. He speaks Spanish fluently and has facilitated content in South Texas, Mexico, Argentina and Puerto Rico. Mark has a B.S. in Marketing from BYU with minors in accounting, economics, and Spanish as well as a master's in organizational behavior/industrial psychology from BYU's Marriott School of Management. He is also a member of the Sigma Delta Pi honor society, a member of the Beta Gamma Sigma honor society, and co-authored a white paper called "Project Diversity: Disaster or Dynamic" for the PMI Project Management Institute.

Mark is a co-author of the best-selling book *A Leader's Guide To Unconscious Bias* published by Simon & Schuster in November of 2021. As a FranklinCovey thought leader on diversity and inclusion, he is responsible for certifying facilitators—both client and FranklinCovey consultants—on the Unconscious Bias: Understanding Bias to Unleash Potential work session.

CERTIFIED TO DELIVER

- *The 4 Essential Roles of Leadership™*
 - *The 5 Choices to Extraordinary Productivity®**
 - *The 6 Critical Practices for Leading a Team™*
 - *The 7 Habits Associates*
 - *The 7 Habits for Managers®**
 - *The 7 Habits Maximizer®*
 - *The 7 Habits of Highly Effective People®: Signature Edition 4.0**
 - *The 7 Habits of Highly Effective People® Foundations*
 - *Championing Diversity™*
 - *Leaders@Change*
 - *Leadership Foundations*
 - *Leadership Modular Series**
 - *Leading Customer Loyalty®*
 - *Leading at the Speed of Trust®*
 - *Presentation Advantage®*
 - *Project Management Essentials for the Unofficial Project Manager®*
 - *Speed of Trust® Foundations*
 - *Unconscious Bias™**
 - *Workplace Harassment*
- *Certifications