

Rosann Santos



HIGHLIGHTS

Bilingual coach for Spanish-speaking scientists attending Nat Geo Sciencetelling™ Bootcamp

Founder of Latinas in Higher Education, a non-profit dedicated to high-level professional development

20 years as a higher education professional in Student Affairs, Enrollment Management and Alumni Relations

Founding Board Member of Emblaze Academy, a NYC Charter School

International bilingual keynote speaker at colleges and universities around the world, including the University of Havana, Cuba

Rosann's professional background spans 25 years in the higher education space, public speaking, and private coaching. Her higher education experience is diverse and spans alumni relations and fundraising, enrollment management, student affairs, first-generation students and high-level programming including new student orientation, parent orientation and commencement. She is also an adjunct professor.

As a proud member of the FranklinCovey family, Rosann believes that with a little creativity and hard work, 100% engagement is an attainable goal whether her audience is students, government, or corporate professionals. Her philosophy of success is rooted in three principles: 1) understanding yourself and others from a place of strength rather than deficiency; 2) understanding that you can only control your own behavior; and 3) never allowing that behavior to ever come into question.

Those principles have allowed her to make an impact among her private clients and larger audiences. She has impacted a breadth of organizations with her expertise including the National Geographic Foundation, the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF), Faculty Women of Color in the Academy (FWCA) and a host of universities around the country including New York University, Dartmouth University, Wharton School, City University of New York, Texas A&M-San Antonio, the University of San Diego School of Engineering.

Rosann's dynamic experiences, strong communication and networking skills have allowed her to seamlessly move from one industry to another. Her higher education experience has given her an ability to connect with people from all walks of life.

Rosann has a Master's degree in history from the University at Albany, SUNY and a Bachelor's degree in math and history from Syracuse University. She is fully bilingual in Spanish and English and can also facilitate in both languages. On her free time she hosts a career development podcast called Design Your Decade: Journey to the C-Suite.

CERTIFIED TO DELIVER

- *The 7 Habits of Highly Effective People® Foundations*
- *The 7 Habits of Highly Effective People®: Signature Edition 4.0*
- *Unconscious Bias™*