

# Cameron Moon



## HIGHLIGHTS

Opened vertical sales channel as top performer, earning FranklinCovey's Chairman's Club award

With his wife, has two intense, loud and wonderful children

Director of Sales for digital ad agency where he led the company to record sales

Achieved a podium finish in 3 out of 6 Crossfit Competitions over the past two years

Serial Entrepreneur – launched successful business in the service, tech and consulting industries

Cameron Moon brings multi-faceted experience to his clients. Having worked in management, marketing, sales, and entrepreneurial roles, Cameron understands the needs of an organization from many angles. Cameron was the Director of Marketing for Stephen MR Covey and the company's Trust Practice, where he helped to develop their messaging and marketing initiatives. Cameron also worked in sales and consulting roles and helped launch FranklinCovey's State & Local Government team. Cameron has worked with teams and leaders across North America and in Europe, in both the public and private sectors including state and federal agencies as well as tech, construction, manufacturing, retail, and healthcare.

Prior to his work with FranklinCovey, Cameron built and managed a successful start-up, where he had responsibility for all aspects of a rapidly growing organization – including strategy, hiring, training, marketing and client service. A self-described “leadership junkie,” Cameron has studied leadership development from a young age and with his dynamic and engaging style, is able to “unfold” FranklinCovey's solutions in an approachable way that resonates with senior leaders down to front-line employees.

## CERTIFIED TO DELIVER

- *The 5 Choices to Extraordinary Productivity®*
- *The 6 Critical Practices for Leading a Team™*
- *The 7 Habits of Highly Effective People® Foundations*
- *The 7 Habits for Managers®*
- *The 7 Habits of Highly Effective People®: Signature Edition 4.0*
- *Leading at the Speed of Trust®*
- *Speed of Trust® Foundations*