



The **SPEED**
OF
TRUST
FOR STRONG FAMILIES

Trust is vital to our personal and interpersonal well-being. The very essence of great relationships is trust.

FranklinCovey is pleased to announce three new courses specifically designed for the military based on the bestselling book *The Speed of Trust* by Stephen M. R. Covey.

Built on proven principles and an inside-out approach, *The Speed of Trust* suite of courses for the military provides an essential framework and process to affirm, deepen, restore, and extend trust in all relationships—particularly those that mean the most to us.

Water is the vital substance that sustains all life on this planet. When it's there, everything flourishes and grows. When it's not, everything withers and dies.

The same is true for trust. Where there is no trust, efforts fail, work doesn't get done, relationships decay, and the energy and joy in all dimensions of life drop to nothing.

Like a ripple in a pond, trust starts with **you**.



Trust is a Learned Competency

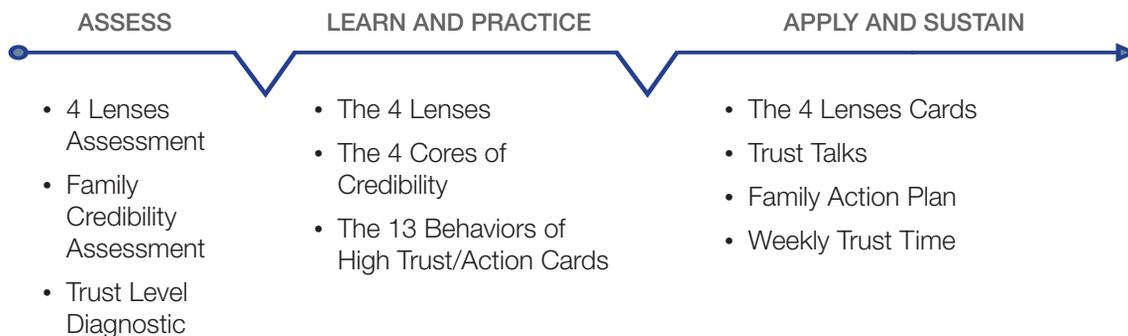
The Speed of Trust for Strong Families provides participants with engaging and powerful tools to increase trust in their most valuable relationships and to create even stronger bonds with those they love and with whom they associate.

Trust is a learned competency that can be practiced and improved. Instead of just attending a course, participants will learn to apply and sustain a new language and set of behaviors that will create lasting change and bring greater energy and joy in every aspect of their work and their lives.

“The ability to establish, grow, extend, and restore trust is vital to our personal and interpersonal well-being. The very essence of great relationships is trust.”

STEPHEN M. R. COVEY
Author, *The Speed of Trust*

Learning Map



Like learning a new language, changing behavior requires a common understanding and practice. *The Speed of Trust for Strong Families* provides the mindset, skillset, and toolset that will measurably increase a participant’s ability to behave in ways that inspire trust.

As a result of this highly interactive work session, participants will be able to:

THE CASE

FOR TRUST IN FAMILIES

Build their own understanding of the importance of trust in families.

THE 4 LENSES

UNDERSTANDING TEMPERAMENT

Understand how different temperaments affect communication and trust in families.

CREDIBILITY

TRUSTING YOURSELF AND GIVING YOUR FAMILY SOMEONE TO TRUST

Increase their personal credibility with themselves and their families.

BEHAVIORS

INSPIRING TRUST WITH YOUR FAMILY

Strengthen their families by acting in ways that inspire trust.

Participant Kit

- Participant Workbook
- The 4 Lenses Cards
- *Speed of Trust* Action Cards—U.S. Military Edition
- *A Slice of Trust* Book (optional)



For more information about FranklinCovey’s *The Speed of Trust for Strong Families*, contact Julienne Stathis, Senior Client Partner, at 703-942-6627 or julienne.stathis@franklincovey.com.