

## Cid Rhomberg

### Coaching and Consulting Experience

With over 20 years of experience as a marketing executive in Fortune 500 companies, Cid brings a wealth of expertise in coaching to the clients of Robert Gregory Partners. Cid has successfully assessed and coached leaders for a variety of business and developmental opportunities: business turnaround, start-up, acquisition, productivity improvement, career transition, leveraging leadership capabilities, skill development, emotional intelligence, leadership presence, communications and change management. Cid's experience includes engagements and partnerships across all levels from director to C-Suite, individual coaching and teams and various functional areas across a wide range of industries.

Cid has extensive experience in the diversity and inclusion space and served as founding executive sponsor and member of the steering committee of the Women's Initiative Network at Cardinal Health. She hosts a women's development series, focusing on leadership competencies that will sustain over one's career.

### Business and Career Background

Cid has worked in business-to-consumer and business-to-business arenas. She worked for Cardinal Health for twelve years, a Fortune 25 company. She led all aspects of marketing and large teams to include: customer intelligence, loyalty program, segmentation, customer experience, brand, digital, and executive advisory councils. Cid received the Chairman's Innovation Award and a RX Gold Award twice for innovative products and approaches.

Prior to Cardinal Health, Cid led marketing and sales efforts for four industrial brands at Stanley Black & Decker. Under her direction, the first ecommerce site was launched and led and facilitated various customer forums and user groups, leveraging their insights for future product and program development.

Cid's marketing career began at Safelite Glass Corporation where she managed national accounts marketing. She drove the annual strategic plans and created executive advisory councils to deliver feedback to management.

### Certifications and Education

Cid received a dual BSBA in Marketing and Logistics and an executive marketing certification from The Ohio State University. She is certified as an Innermetrix Consultant, Strengths Strategy coach and a RACA professional business coach. Cid is certified to conduct and debrief Hogan, Birkman, Gallup Strengths, DISC, IMX Values Index and Attribute Index. Cid is a certified Sr. Consultant for Franklin Covey in 7 Habits of Highly Effective People, Leading at the Speed of Trust, Unconscious Bias, Multipliers plus more. She is certified as an advanced facilitator for Development Dimensions International (DDI) and a Kaizen program leader.



### Based In:

Columbus, OH

### Primary Markets Served:

North America

### For Information Contact:

Andrea Sherman  
Coaching Operations  
Manager  
Office: 614.389.3670  
Mobile: 740.704.7331  
asherman@rgpconnect.com