



Senior Consultant

Bryan Kroff

Placerville, California

Bryan Kroff joined FranklinCovey in 1994. He loves the engagement and interaction with participants, especially as they see ways they can improve. In open enrollment situations, his classes fill up quickly as participants encourage others to sign up. One client described his class as “the most popular by far.” His strength is with those in the trenches who are doing the actual work, as well as their supervisors and managers. Bryan received his bachelor’s in Education from Brigham Young University. He taught middle school for three years and spent eleven years in retail as a manager of customer service. Along the way, he has owned or been a partner in three successful businesses.

Highlights

Joined FranklinCovey in 1994

Received FranklinCovey’s 1500 Club Award

Has taught in all 50 United States

Has worked with key organizations in all industries

Wonderful family including Pam, his wife, 5 children and 11 grandchildren

What learners say about Bryan...

“Bryan was a great resource and professional trainer, providing relevant content with a variety of learning modalities.”

“Bryan was an excellent instructor. This course will change how I approach leadership.”

“Bryan was very entertaining and kept the class alert. He’s just a great guy. He’s the real deal.”