



Senior Consultant

# Christopher Roberts

Westminster, Colorado

Chris joined FranklinCovey in 2015 as a Senior Consultant focused on Strategy Execution, Leadership, Sales, and Culture programs. Having walked the path of management to senior leadership with global responsibility – he is committed to equipping leaders at all levels and their teams in the transformation to greatness.

Chris has enjoyed a diverse career leading global sales, marketing, technical support, business development, and operations and finance teams. He has completed M&A transactions and held executive leadership positions in public and in private start-up organizations. Chris has broad industry experience in healthcare, finance, digital marketing and communications, education, and information technology.

The primary focus of Chris' client engagements is enabling Business Outcomes – through execution of essential strategic focus areas, and through superior Sales Performance.

## Highlights

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Subject Matter Expert for 'The 4 Disciplines of Execution System' and 'Strikingly Different Selling'

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Executive experience in small private businesses, venture capital start-ups and multinational corporations

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Recognized with several awards: Chairman's Leadership, Sales Team of the Year, Partnership of the Year

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Outdoors and sports enthusiast – makes Colorado an ideal home.

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Husband, Father and Grandfather. Builder, carpenter, and all-around fix-it guy

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## Education & Certifications

- B.S. Commerce and Business - University of Alabama
- M.B.A. - Butler University

## What learners say about Christopher...

*"Chris has a very engaging, inclusive style that brought people into the discussion and created a safe and trusted forum. He brings great energy and is fantastic at making the content relevant for the industry, and context in which we operate in."*