



Senior Consultant

# Cris Lang

Bethel Park, Pennsylvania

Cris Lang is a senior consultant and has been with FranklinCovey for 12 years. In that time, Cris has enabled breakthrough results for thousands of participants, from CEOs to new hires in a wide range of content areas. "Passionate, entertaining, and informative is what you get when he speaks to your group!" said a client.

Before FranklinCovey, Cris had 22 years of experience in corporate senior leadership (turnaround expert), sales and marketing management, college instruction and executive coaching. As an entrepreneur, he also owned a Pittsburgh based training and consulting company specializing in strategic leadership and personal effectiveness.

Cris graduated from Indiana University of PA with highest honors. He is a certified executive coach through Coach Training Alliance. He has authored key leadership content for LoanToolbox.com, a leading mortgage education website, and has been a featured speaker at their national conventions. Cris is also a former All-American swimmer and swimming coach. He enjoys spending time with his wife and 3 children.

## Education & Certifications

- B.S. in Communications - Indiana University of Pennsylvania
- Certified Executive Coach through Coach Training Alliance (CTA)
- Certified in Integrity Selling facilitation
- Certified in DiSC Behavioral Styles

## What learners say about Cris...

*"Engaging and dynamic. An empathic facilitator! He was very down to earth and understanding, but was still very informative."*

*"Cris gave time to talk through ideas but also kept us on track and real world examples were great."*

## Highlights

Repeat recipient of FranklinCovey's elite Chairman's Club award.

Named FranklinCovey's subject matter expert in Change Management.

Nearly 30 years of teaching and applying the 7 Habits of Highly Effective People.

Over 30 current FranklinCovey certifications and areas of expertise.

Has frequently teamed with the FranklinCovey Innovations department on new course development.