



Senior Consultant

# Deborah Szczepko

Cambridge, Ontario

Deborah joined FranklinCovey not as a consultant, rather as a member of day-to-day operations, and in 2000 was asked to become a member of the Canadian Leadership Team. She held the positions of Supervisor Customer Care, Manager of Customer Care, Marketing Manager, Director of Consumer Sales and Marketing, and Director of Marketing and Customer Solutions. She firmly believes that leadership and learning must focus on the ability to enable others to define their passions, unleash their talents, and realize their full potential. More importantly, she has demonstrated those competencies in two remarkably different settings—within the FranklinCovey organizations and operations she has led, and on behalf of the scores of companies for which she has provided innovative training, development, and learning solutions.

## Highlights

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Received FranklinCovey's President's Choice Award

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Received FranklinCovey Management Award

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Awarded for outstanding contribution to sales - FranklinCovey Canada

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Received Value's Award, nominated by peers – a model of FranklinCovey's values in her daily interactions

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Enjoys spending time with her family, including a new addition Lola - A Bichon Frise

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## Education & Certifications

- Teacher, Trainer of Adults - Conestoga Collage
- Environmental Design - The Ontario Collage of Art

## What learners say about Deborah...

*"Deborah is very engaging, using various techniques to keep the session interesting. She practices what she preaches by modeling the concepts through the session, and she was well organized."*

*"Deborah was friendly, professional, and engaging, and created a stress-free experience. She was very knowledgeable in her subject and managed the flow of the meeting"*

*Deborah was inviting, engaged and extremely knowledgeable about this course but more than that, she is believable. I feel she doesn't just teach this course, she lives it! There was a lot of content to teach and she kept the momentum moving when it would have been easy to remain in certain areas longer."*