



Senior Consultant

Shawn D. Moon

Salt Lake City, Utah

For over thirty years, Shawn Moon has worked with clients across the globe, from Fortune 500 to governmental organizations, bringing his first-hand experience in leadership and management, sales and marketing, program development, and consulting services to help them achieve remarkable results. His deep knowledge and robust experience inspire others to become leaders through personal effectiveness and execution. As the Executive Vice President at FranklinCovey, Shawn had responsibility for FranklinCovey's worldwide Direct Offices.

Shawn is an experienced executive and Wall Street Journal best-selling author. He has been featured in Forbes and Inc Magazine and is the author or co-author of several books including: Leading Loyalty: Cracking the Code to Customer Devotion; Talent Unleashed—3 Leadership Conversations to Ignite the Unlimited Potential in People; The Ultimate Competitive Advantage: Why Your People Make All the Difference and the 6 Practices You Need to Engage Them; Building a Winning Culture in Government: A Blueprint for Delivering Success in the Public Sector. His books have been published in multiple languages across the world.

Shawn has been on faculty for instructing senior leaders at FranklinCovey's Executive Leadership Week. He is a highly sought-after speaker, having addressed leaders across the world.

Education & Certifications

- B.A. - Brigham Young University

What learners say about Shawn...

"Shawn is one the greatest instructors I've ever had. Extremely knowledgeable and passionate about the material he's teaching."

"Highly engaging and provided such useful, relatable content."

"Captivating, relatable"

Highlights

Wall Street Journal best-selling author

Books published in multiple languages

Experienced executive

Deliberate grandfather

Avid golfer and fly fisherman
