



Senior Consultant and Coach

Erica Tyson

Saint Louis, Missouri

Erica's rich background in coaching and consulting spans groups as diverse as the United Nations, corporate executives, Federal, state and local government personnel, law enforcement, current and formerly incarcerated people, non-profit organizations and PK-16 educators. All of her sessions have two things in common: 1) the learning experiences are effective and tailored to their goals and 2) each participant feels like they are the most important person in the room.

Prior to working exclusively as a coach and consultant, Erica served as Regional Program Director for a social entrepreneurship organization recognized by FastCompany for its innovation in college access. There she cultivated a team of front line leaders, contract staff and over a thousand volunteers toward exceptional results for the region. As an accomplished leader and consultant, she brings passion, relevant experience, and creativity to teams and organizations.

Extensive facilitation practice allows Erica to move effortlessly from the boardroom to the front line. She brings a powerful mixture of engagement, diverse experience, and inspiration that helps clients gain insight and achieve, or often exceed their most meaningful goals.

Highlights

Expertise in advancing cross-sector initiatives with diverse stakeholder groups

Delivered FranklinCovey content to clients internationally and in nearly all 50 states

Wife to the world's greatest husband. Thankful for 4 children and 3 grandchildren (so far)

Former lead performing artist with renowned West African/Afro Caribbean folklore ensemble: Afi Ama

Unwinds by floating for 90 minutes in a sensory deprivation tank

Education & Certifications

- B.A. African/Afro-American Studies – WU in St. Louis
- PBC Coursework in Leadership, Adult Education, Strategic Planning - University of Missouri St. Louis
- P2C Pathway to Change Certificate - Interaction Institute for Social Change
- Diversity, Equity, and Inclusion Certificate - USF

What learners say about Erica...

"Eloquent material and delivery. Very engaging and thought provoking. She had a class of VP's and SVP's with very busy schedules and was able to keep the group engaged and learning the entire day."

"Excellent facilitator, probably the best I've experience, incredible understanding of the subject matter, very engaging with the attendees, kept things moving and on track."

"As a (Federal Government) Office Director, I've had plenty of these types of trainings, and Erica is quite simply next-level!"