



Senior Consultant

Michael Simpson

New York City, New York

For 25+ years at FranklinCovey, Michael has been an internationally sought-after executive coach, leadership and change consultant, facilitator, teacher, advisor, and keynote speaker. His practical business experience is with C-Suite executives and executive teams to help clarify their vision, mission and values, strategic planning, goal design and execution, leadership development, emotional intelligence, building high-trust cultures, high-performance teams, and in leading effective individual and organizational change.

Michael is an Amazon #1 best-selling author and co-author of eight leadership and coaching books and several articles, including: *Powerful Leadership Through Coaching*, *Unlocking Potential*, *Talent Unleashed*, *Ready, Aim, Excel*, *Your Seeds of Greatness*, *The Execution-focused Leader*, *Executive Coaching Certification*, and *The Leader and Manager as Coach*.

Michael has held executive leadership positions for three leading technology companies as: Chief Strategy Officer, Vice President Sales and Marketing, and Vice President of Business Development. Mr. Simpson was a Principal Consultant with PricewaterhouseCooper's (PwC), Strategic and Organizational Change Practice, New York City, NY. He was a Senior Consultant at Ernst & Young's (EY) Change Management Practice in Washington, D.C.

Education & Certifications

- M.A. Organizational Behavior – Columbia University
- B.A. International Relations – BYU Kennedy International Center
- Alumni & Instructor – Columbia University Executive Coaching Certification Program
- Executive Education – Harvard Strategic Leadership Program
- Fellow & Thought Leader – Harvard Institute of Coaching
- Certified Executive Coach – Dr. Marshall Goldsmith's Stakeholder-Centered Coaching

What learners say about Michael...

"Michael engaged the group very well. Excellent questions. Very professional, thorough, and knowledgeable. He humanizes the content."

"Super inspirational! Very clear and powerful messaging; motivating, easy to understand; provided a comfortable space to share and learn."

Highlights

3.5 million + miles flown on Delta working and traveling in over 61 amazing countries

Opened Vietnam (2009) & Myanmar (2015) & worked in Malaysia and China w/ FranklinCovey 5 summers in SE Asia

Amazing wife Cynthia, with four incredible boys and daughter-in-law: Zach (Kenzi), Luke, Jacob, and McKay

Loves reading, traveling, exploring the vast world with its' diverse people, ethnicities, and cultures

Summited the Matterhorn in Zermatt, Switzerland