

### Highlights

Joined FranklinCovey in 2014

Member of the core development team for Find out Why

Has done business with individuals and organizations in 26 countries

Built his own house

Rode his motorcycle from Philadelphia to Anchorage

## Senior Consultant

# Peter Muir

#### Green Lane, Pennsylvania

Peter Muir is a lifelong learner whose passion for learning and sharing knowledge makes him an effective partner, consultant, facilitator, and educator. Peter's goal is to help others make progress in their lives.

Before joining FranklinCovey, Peter founded Bizucate Inc., a consultancy focused on helping leaders, teams, individuals, and organizations around the world become more successful in such areas as mission exploration, people development, strategy planning, sales enablement, and workflow analysis.

Peter has developed and delivered face-to-face workshops, online courses, long-term consulting projects and rousing keynotes to all levels of an organization. His areas of impact include: innovation, leadership, trust, change, customer loyalty, communications and productivity. He is also proud to be a TEDx Fellow.

#### **Education & Certifications**

- B.S. English and Communication
- M.S. Graphic Communications/Digital Publishing

#### What learners say about Peter...

"Peter's passion/excitement on this topic plus delivering the content in a well-organized, easy to digest way helped me understand how beneficial this can be in my current role and team."

"I was engaged throughout the entire session, which is rarity. Peter provided a healthy blend of presenting the materials, asking participants questions, and bringing out real life examples."

"Peter has a genuine energy and passion for facilitating. I don't think many people could've delivered this course material in a way that would've kept my attention. I really think this will help me to be a better leader."

