



Senior Consultant

# Jeffrey Wadsworth

Salt Lake City, Utah

Jeff Wadsworth is a senior business development leader with responsibility for leading the Execution practice and working with clients in FranklinCovey's Southeast region. Jeff originally joined FranklinCovey in 1994 as a strategic alliance leader for the Professional Services Group and transitioned early on into a regional general manager position.

Jeff has spent the last four years helping organizations get results through improved execution of strategy. He has dedicated himself to perfecting The 4 Disciplines of Execution® methodology within organizations.

Some of his most notable work includes using the 4 Disciplines of Execution to drive results with Gaylord Entertainment, Lockheed Martin, Florida Power and Light, DuPont, Kroger, Azko Nobel, and Coca Cola.

Jeff has been married for 24 years and is the proud father of three children.

## Education & Certifications

- B.S. Finance
- M.B.A
- Sigma Six Certified

## Highlights

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Improved on-time delivery to 95% + in 2 years for execution in largest supply chain project for fortune 50 company

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Responsible for content creation and implementation of the 4 Disciplines of Execution

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Trained and mentored the majority of FranklinCovey's consultants for 4 Disciplines of Execution

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Played on the 1984 National Championship football team

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Volunteer counselor for youth and young adults for over 20 years

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