



Senior Consultant

Daniel Martin

Middletown, Connecticut

Daniel is an engaging facilitator and speaker, known for blending business acumen, creative thinking, and emotional intelligence. He excels in guiding participants through transformative learning experiences, connecting effortlessly with diverse audiences.

With a dynamic background in consulting, coaching, sales leadership, and lifelong learning, Daniel possesses "in-the-moment" agility and wit that foster vulnerability, insight, and tangible business impact. His diverse experiences equip him with an evergreen skill set, engaging learners and driving behavior change across all levels.

Daniel has collaborated with individuals at every organizational level, leveraging content and technology innovatively to create relevance and tangible results. Previously, he led sales teams and coached leaders at PepsiCo/FritoLay, achieving growth and operational efficiency within a \$2MM business unit.

At FranklinCovey, Daniel has closed deals, led program implementations, delivered content, and spearheaded experience design projects. Beyond work, Daniel's passion for teaching meditation, parenting, and community reflects his heart-centered approach to behavior change and performance improvement.

Highlights

6 years in leadership at a global Consumer Packaged Goods company

Content design for FranklinCovey's, *"Inclusive Leadership: Practical Ways to Cultivate Inclusion and Build a Better Team"*

"Achiever With Heart" award recipient for outstanding partnership with internal stakeholders.

Trained Meditation Teacher

Education & Certifications

- B.A. - Accounting & Information Technology – UNC Pembroke
- MBTI (Myers-Briggs Type Indicator) Professional Certification
- DiSC Personality Assessment (through PeopleKeys) Professional Certification

What learners say about Daniel...

"Daniel is an extraordinary facilitator - I have tremendous admiration for his acumen, humility, authenticity and kind spirit."

"People felt heard. Daniel truly understands our company, our challenges, and tailors every interaction to demonstrate that."

"The course was great, but Daniel is the secret sauce."

"Daniel is the best facilitator we've had. He connects to every audience and knows how to lead people out of their comfort zone."