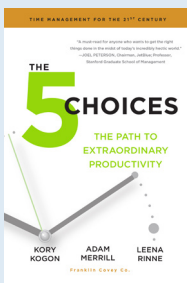


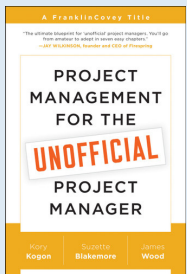
# Kory Kogon



## THOUGHT LEADERSHIP



Author of  
*The 5 Choices: The Path to  
Extraordinary Productivity*



Author of  
*Project Management  
for the Unofficial  
Project Manager*

Kory is FranklinCovey's Vice President, Content Development, and a Senior Leadership Consultant. She is a co-author of the #4 Wall Street Journal bestseller, *The 5 Choices: The Path to Extraordinary Productivity*, in addition to *Project Management Essentials for the Unofficial Project Manager*, and *Presentation Advantage*. Kory has been featured on *Inc.com* and in its *Productivity Playbook* online series, on *Fast Company.com*, *Forbes.com*, and in *Investor's Business Daily*. She has also appeared on NBC's *TODAY* with Hoda Kotb.

Kory has over 25 years of business expertise from frontline positions to serving as an executive team member for a global franchise organization. This provides her a unique perspective on the application of FranklinCovey's world-renowned content within organizations. Kory not only understands the strategy and principles necessary to build great leaders, systems, and winning cultures, but she understands how FranklinCovey's blended learning offerings deliver practical solutions that enable the behavior changes required for transformational results in organizations with both formal and informal leaders.