



The **SPEED** OF TRUST[®]

Military Suite for Strong Individuals & Families

Trust is vital to our personal and interpersonal well-being. The very essence of great relationships is trust.

FranklinCovey is pleased to announce *The Speed of Trust[®] Suite for Strong Individuals & Families*, based on the bestselling book *The Speed of Trust* by Stephen M.R. Covey.

The Suite includes custom courses for Service Members, for Soldiers, for Marriage, and for Military Families, teaching principles to affirm, deepen, restore, and extend trust in all relationships—particularly those that mean the most to us. These courses were designed to meet the objectives of Army BSRT, Air Force Strong Bonds, Navy CREDO, and related programs.

Water is the vital substance that sustains all life on this planet. When it's there, everything flourishes and grows. When it's not, everything withers and dies.

The same is true for trust. Where there is no trust, relationships decay, efforts fail, work doesn't get done, and the energy and joy in all dimensions of life drop to nothing. Like a ripple in a pond, trust starts with you.

Trust is a Learned Competency

Trust is a learned competency that can be practiced and improved. Instead of just attending a course, participants will learn to apply and sustain a new language and set of behaviors to increase trust in their most valuable relationships, bringing greater energy and joy to every aspect of their work and lives.

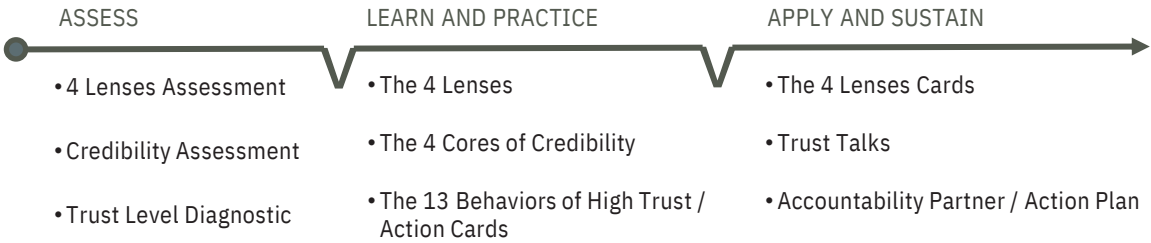
Like learning a new language, changing behavior requires a common understanding and practice. The Speed of Trust[®] provides the mindset, skillset, and toolset that will measurably increase a participant's ability to behave in ways that inspire trust.



“The ability to establish, grow, extend, and restore trust is vital to our personal and interpersonal well-being. The very essence of great relationships is trust.”

STEPHEN M. R. COVEY
Author, *The Speed of Trust*

Learning Map



Participant Outcomes

THE CASE FOR TRUST	Build their own understanding of the importance of trust in relationships.
THE 4 LENSES UNDERSTANDING TEMPERAMENT	Understand how different temperaments affect communication and trust in relationships.
CREDIBILITY TRUSTING YOURSELF & GIVING OTHERS SOMEONE TO TRUST	Increase their personal credibility on a foundation of character and competence.
BEHAVIORS INSPIRING TRUST WITH OTHERS	Strengthen their relationships by acting in ways the inspire trust.

For Service Members



For Soldiers



For Marriage



For Military Families



What's Included

Each course contains about 9 hours of world-class content that can be taught in a 1-2 day workshop or in 1-hour modules by a certified facilitator. Certification is available for organizations. Courses include:

- A comprehensive workbook
- *Speed of Trust* Action Cards: U.S. Military Edition
- The 4 Lenses Cards
- Award-winning videos
- Engaging activities & role plays
- *The Speed of Trust* paperback book (optional for purchase)

For more information, contact Michael Sean Covey, Client Partner, at michaelsean.covey@franklincovey.com or 801-900-9776