

Irvine Valley College:



An innovative hospital pioneers a leadership-development track for their residents, using the FranklinCovey All Access Pass®



Challenge

In March 2019, the Irvine Valley College (IVC) Classified Senate Professional Development team contacted FranklinCovey with interest in professional development training opportunities aligned with the districtwide strategic plan. IVC needed a solution for campus staff that would resonate with the college community in terms of careers, campus life, and off-campus experiences. Because time away from campus was challenging for some of the college staff, IVC was searching for a mixture of on-campus and online training resources addressing comprehensive professional development needs. IVC needed a solution flexible enough to fit within budget parameters and scalable in terms of addressing multiple staff

roles and work schedules. Although IVC had access to a wide range of professional development options, FranklinCovey represented a higher than average level of professional development training content.

Our Approach

The Classified professional staff at Irvine Valley College represents over 200 specialized campus jobs, so finding professional development content applicable to all staff was a complicated endeavor. Because the IVC team had recently attended a FranklinCovey seminar, Leading at the Speed of Trust®, they thought the topic, approach, and online resources associated with this course would resonate well with other staff members. After pitching the idea of

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IVC renewed the FranklinCovey partnership and expanded access for additional staff members. This decision ensured IVC had access to a variety of professional development content including virtual, Live-Online seminars and webcasts, plus self-directed learning content, assessments, and more.

hosting a live, onsite FranklinCovey workshop, the IVC team received enthusiastic support from staff and leadership and launched a one-day event in October 2019.

With staff now working remote due to the COVID-19 pandemic, and with FranklinCovey providing content aligned with leading remote teams, working remote, and other timely topics, IVC renewed the FranklinCovey partnership and expanded access for additional staff members. This decision ensured IVC had access to a variety of professional development content including virtual, Live-Online seminars and webcasts, plus self-directed learning content, assessments, and more.

The Solution

Achieving good results during disruptive times is commendable, but the team at Irvine Valley College strived for more. IVC team members will long be remembered for what they accomplished in the face of adversity—institutional leadership change, a global pandemic, social unrest—by achieving more than good and providing a path toward a paradigm shift and sustainable change.

IVC established the FranklinCovey All Access Pass® (AAP) solution as the best fit for addressing lasting changes in human behavior. The AAP online portal provides IVC members access to FranklinCovey world-class content, videos, thought leadership, methodology, and other resources, plus a dedicated implementation specialist and client partner well-versed in higher education needs and challenges. Given the FranklinCovey mission is “enabling greatness in people and organizations everywhere,” collaborating with and supporting the IVC team as they moved from good to great has been and continues to be a privilege and an honor.



Industry

Higher Education

Number of Students

22,000

Opportunity

Professional development for staff and faculty.

Solution

Leadership, trust, and productivity content delivered: Live-Online, virtual, webcast, self-directed learning, assessments, and micro-learning articles and a weekly newsletter on leadership from thought leaders.

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The FranklinCovey All Access Pass® allows you to expand your reach, achieve your business objectives, and sustainably impact performance with unlimited access to FranklinCovey content. The pass comes complete with tools, assessments, videos, digital learning modules, and all of FranklinCovey’s training courses—available Live-Online, On Demand, and Live In-Person.

For more information, contact your FranklinCovey client partner at 888-868-1776.

