



Executive Coach

Greg Goates, PCC

San Diego, California

Greg is a results-focused executive coach and human resource leader with a proven expertise in leadership and organization development across multiple industries. Specializing in expanding clients' vertical capabilities, as well as improving and aligning organizational processes and systems, Greg has thirty years of experience driving bottom-line growth; employee inclusion and well-being. Through his work internally in senior HR/OD leadership line roles and externally as an executive coach and organization effectiveness consultant, he generates greater organizational efficiencies, cost savings, increased employee morale, engagement, and retention. Greg has consulted in the medical device, marine science, agricultural, and hospitality industries as well as in the non-profit, military, and civic sectors.

Highlights

30 years of serving to promote the potential of people and organizations

Senior Flexonics Global Division of the Year & SHRM Workplace Excellence Award

Supported client's successful Malcom Baldrige National Quality Award

Professional Certified Coach (PCC) with the International Coaching Federation

Committed Husband and Proud Father of 3 Amazing Human Beings

Leveraging his breadth of work “in the trenches,” Greg is known as an approachable, credible, and empathetic executive coach, bringing best practices and perspectives from multiple industries to his coaching engagements. His coaching achieves critical leadership development goals and company objectives, often including promotions for his clients. With a genial yet no-holds-barred approach, Greg creates competitive companies one leader at a time.

Education & Certifications

- B.A. in Human Resource Development from Brigham Young University
- M.A. in Leadership Studies from San Diego University
- Other Credentials: Hogan Leadership Series, MBTI, DiSC, FIRO-B, EQ Level 1 and 2, Workplace Big Five, FranklinCovey Leadership content

What clients say about Greg

“Greg is an incredibly thoughtful coach. He took the time to get to know me personally, not me just as the executive, but also who I am as a human being. Because he did so he was able to provide deeper insights and give me the right coaching when I needed it. Don’t underestimate the impact Greg can have on your career growth both on a personal and team level.” SVP, Global Employee Relations

“As we conclude our coaching program, I am reflecting on the significant value I received from our sessions. As we worked together, I always felt I could trust you and be completely honest regarding areas of development. You were genuine, honest, and consistent in your approach. Thank you for your inspirational coaching, and I would highly recommend you.” COO, Textile Service Industry