



Executive Coach

Joy Crews Lubeck, MBA, PCC

Phoenix, Arizona

Joy is an executive and team leadership coach/workshop facilitator- serving both for-profit and non-profit global organizations. Her passion is to accelerate the growth of 21st century leaders and teams to drive systemic and sustainable change at the enterprise-wide level and society at large.

Joy believes that leadership begins with self! Her coaching philosophy is based on developing expanded self-awareness (the #1 predictor of executive success and life fulfillment). She is passionate about developing increased capacity to live and lead in ever-growing presence for leaders to make intentional choices which support their key imperatives.

Joy partners with recognized global organizations, helping them to achieve their leadership development and talent management goals with a results and metrics-focused approach resulting in impactful outcomes for her clients, including individual and team peak performance, improved relationships to accelerate trust and collaboration and overall well-being and mental fitness.

Education & Certifications

- Bowling Green State University, German/Spanish
- Thunderbird School of Global Management, MBA in International Marketing
- Certified in formal assessment tools including Hogan Assessment Systems and Enneagram (individuals and teams)

What clients say about Joy

“Joy’s coaching has made me a better leader for my team, as well as helping me realize professional and personal goals. She is insightful and caring, challenging me appropriately to break out of longstanding habits that have served me well but no longer are productive or valuable. And as a result, she’s helped me to start building new ways of working with my team that are producing great results and deeper satisfaction for all.”

Highlights

PCC- International Coaching Federation

Firmly believes that the human-centered element is the single most important opportunity

Serves as an Arizona State Co-Coordinator for Braver Angels

Speaks Spanish and Italian proficiently and German conversationally

Lover of music, art, travel, cooking, and Golden Retrievers
