



Executive Coach

Laura Eigel, Ph.D.

Dallas, Texas

Laura is an exceptional executive coach with a twenty-year career as a human resources executive in Fortune 50 companies, including C-suite experience as the Chief Learning Officer at YPO. Laura specializes in individual and group coaching solutions to advance key talent within organizations. She leverages her Values First coaching framework to help clients focus on leading with values to create inclusive cultures through authentic leadership.

Laura's values of family, growth, development, achievement, advocacy, and balance motivate her to lead authentically as a strategic talent and organizational development executive. Laura is known for giving direct feedback and pushing leaders to answer tough questions about behaviors that hold them back. She leverages her years of expertise in talent management and executive coaching across various industries and departments to partner with leaders to build, develop and motivate their teams to unparalleled success.

Highlights

Former Chief Learning Officer of YPO

Over ten years leading and coaching teams at PepsiCo

Adjunct Faculty and Director of Organizational Psychology Master's Program, SMU

Author of Values First, a best-selling and award-winning book about leading with values for career fulfillment

Host of the You Belong in the C-Suite podcast

Education & Certifications

- B.A. in Psychology from Texas A&M Corpus Christi
- M.A. in Experimental Psychology from Southern Methodist University
- Ph.D. in Applied Psychology from Southern Illinois University
- Other Credentials: Hogan Leadership Series, FranklinCovey Leadership content

What clients say about Laura

"Laura is masterful... She can 'read between the lines' and ask a question three layers deep to get to the issue." Executive Director, Healthcare

"Laura did a masterful job of providing a guiding framework that opened up exploration in the areas that were important to me and connecting dots along the way to help me gain clarity and illuminate a path forward. She helped me uncover hidden barriers to my success so that I can make progress where I'm stuck and be in greater alignment with my values." CPO, EdTech