



## Executive Coach

# Yuval Goren

San Francisco, California

Yuval Goren is an Executive Leadership and Business Coach who works with driven leaders ready to grow, maximize their potential, and achieve meaningful, high-impact goals. With over 25 years of hands-on executive experience in the high-tech industry and more than a decade of leadership coaching, Yuval has led across engineering, marketing, business development, and operations.

He helps clients gain clarity, build powerful habits, stay focused, and consistently get results. Through direct, authentic, and interactive conversations, Yuval supports leaders in identifying growth opportunities, strengthening leadership skills, and accelerating their impact. His structured, solution-focused approach helps organizations build effective teams, elevate performance, and drive meaningful outcomes.

Before becoming a Professional Certified Coach (PCC), Yuval held senior executive roles including VP of Business Development, SVP of Marketing & Engineering, and VP of Product Management—leading teams and initiatives that delivered innovation and growth.

## Highlights

Over 25 years of executive leadership experience across high-tech sectors, including engineering, marketing, and operations

Former VP and SVP in business development, product management, and marketing for innovative tech companies

Professional Certified Coach (PCC) with over a decade of experience coaching senior leaders and executives

Founder and CEO of a personal development company offering digital tools for goal achievement and success

Specializes in helping leaders gain clarity, strengthen execution, and drive high-impact organizational performance

## Education & Certifications

- B.Sc. Electrical Engineering - Tel Aviv University
- M.Sc. Electrical Engineering - Tel Aviv University
- Certified Professional Coach (PCC) – ICF
- Certified Executive Coach - Center for Executive Coaching

## What clients say about Yuval

*"I'm really pleased to say that I couldn't have found a better coach than Yuval. Being an experienced entrepreneur/business exec myself, initially, I wasn't sure how much value I'd get from coaching but all I can say, after a few sessions with Yuval, is WOW! Yuval has been great for me both personally and for my career. He's an excellent communicator/listener and has helped me turn my 'somewhat jumbled' thoughts into clearly defined objectives, actions and goals, which has, in turn, helped me to make really fast progress in several areas of my life. For anyone on the fence about coaching, all I can say is it has really worked for me, and Yuval has been outstanding. Highly recommended!"*