



Senior Consultant

Romain Baczyk

Montréal, Québec

Romain is passionate and deeply committed to driving positive change in people and organizations. His multifaceted experiences have equipped him with a comprehensive skill set to navigate complex business landscapes and deliver impactful results.

Having been a part of FranklinCovey since October 2019, Romain boasts extensive expertise in strategic consulting, performance improvement, and leadership development. Romain has over two decades of professional experience in various leadership roles including Enterprise Client Partner, Executive Vice-President, Senior Sales Director, and Regional Sales Manager.

Throughout his career, Romain has collaborated with Global 5000 companies, Government Agencies, and in the field of marketing research. Romain has played instrumental roles in launching new businesses and fostering growth in global organizations. His background in market research, SaaS solutions, and executive-level sales has honed his skills in consultative selling, strategic formulation, and relationship building.

Originally from France, Romain currently resides in the Montreal area with his wife, Delia, and their two children, Eliana and Jacob.

Education & Certifications

- B.Sc. - Académie de Versailles
- Mini-Master of Business Administration - University of Buffalo School of Management
- Marketing Research Certificate – University of Georgia

Highlights

Fluent in English and French

Strong diagnostic skills

Passionate about the impactful solutions offered by FranklinCovey

Nature lover and avid fishing enthusiast, finding joy in outdoor pursuit

Devoted Australian Shepherd owner, enjoying daily walks with companion, Indy
