

Principle, Executive Performance

Doug Faber

Santa Cruz, California



Doug Faber optimizes the effectiveness of Executive Teams and Executive leaders. He has delivered a combination of 12,000 hours Consulting & Coaching mastery – partnering 1:1, with Executive Teams, and broader organizations since joining FranklinCovey in 2006.

He's masterful in his chameleon-like ability to successfully connect at any level, from the boardroom to the frontline. Whether keynoting to audiences of thousands, or coaching 1:1, Doug's greatest strength is his ability to personally connect & quickly assimilate and translate metrics into a shared, purposeful, language; Doug adeptly identifies the leverage within a leader's business and helps them to act on that leverage. He's industry-agnostic and prefers coaching senior executives, both 1:1 and with their intact teams.

Since working with FranklinCovey, Doug has been a Practice Leader within 3 Practice Disciplines (Execution, Trust, & Leadership & Culture). A former CEO himself, and a finalist for the Ernst and Young Entrepreneur of the Year, he's raised private equity, run a board of directors, and led large teams of people to breakthrough performance. Doug brings over 40 years of deep real-world experience and a pragmatic, energetic, authentic, and wholistic point of view to all his clients.

What clients say about Doug

"Doug does a great job breathing life into the content and keeping all participants engaged and inspired. In a room of 2,000 it felt like he was talking to me."

"Doug led a very engaging session! He facilitated with energy and passion. Great listener!"

"Doug made everyone extremely comfortable, which allowed people to relax, to be honest and enabled our abilities to confront reality and become decisive."

"As a coach, Doug stretched me to find the answers within myself and to deliver results with my finest capabilities."

Highlights

International Coaching Federation Certified Coach – ACC.

Led start up Consulting firm and as CEO led turnaround of failing business

Spent 25 years leading & launching Sales & Operations Teams in 3rd Party Logistics and Supply Chain Industry

Certified as a Climate Reality Leader

Compulsive knitter who donates to causes