



Senior Consultant & AI Advisor

Darren Jones

Metairie, Louisiana

Dr. Darren Jones helps organizations build high-performing leaders, teams, and cultures that drive measurable results. With a career spanning the private, public, and nonprofit sectors, he brings extensive experience leading teams, advising senior executives, and shaping organizational strategy.

Darren has coached and developed more than 100,000 leaders across every industry from the classroom to the boardroom. His leadership experience and deep understanding of organizational behavior enable him to strengthen performance, trust, collaboration, and accountability at every level of the organization.

In his public-sector leadership roles, Darren contributed to strategic plans that delivered double-digit improvements in retention, engagement, and stakeholder satisfaction. He partnered with senior leaders to advance DEIB strategies, fostering inclusive cultures and strengthening talent pipelines.

Darren designs and facilitates scalable leadership development experiences—from executive coaching and multi-month cohort programs to targeted workshops and team development sessions. Darren brings a dynamic presence and creates psychologically safe environments where leaders feel empowered to challenge assumptions and adopt new mindsets. His sessions are described by clients as energizing, insightful, and truly transformational.

As a FranklinCovey AI Advisor, Darren also helps leaders navigate the organizational and human dimensions of AI adoption and transformation.

Highlights

Supported a global technology company through a major acquisition, delivering change management workshops to over 2,000 managers across 30+ countries.

Led a cohort of diverse leaders, combining coaching and leadership development that resulted in a 75% promotion rate.

Certified to deliver CliftonStrengths and Hogan assessments for leaders and teams, providing actionable insights into strengths, personality, and leadership potential.

Amazing family of an awesome husband and a very talented son.

Indoor cycling instructor; loves to dance and cofounded a hip hop dance group in college.



Education & Certifications

- B.A. Sociology & American Studies
- M.A. Higher Education Administration
- EdD, Student Affairs Leadership
- Board Certified Coach (BCC) - Center for Credentialing & Education
- Certified Professional CoActive Coach (CPCC) -CoActive Training Institute
- Professional Certified Coach (PCC) - International Coaching Federation
- Masteries Practitioner -International Association of Coaching
- Gallup - Certified Strengths Coach
- FranklinCovey AI Advisor

What learners say about Darren...

"Darren didn't just facilitate a guided presentation—he gracefully and effectively dug into comments and discussion (and even healthy team conflict). He was fully present and engaged. Great job."

"Darren was charismatic, made you think one step further than the answer you proposed, and touched on topics in a way that challenged us—while still moving through the entire agenda, which is hard to do!"