

Global Practice Leader, Executive Consultant & AI Advisor

Doug Faber

Santa Cruz, California



Highlights

Over 12,000 hours of Consulting Mastery

Led start up Consulting firm and as CEO led turnaround of failing business

Spent 25 years leading & launching Sales & Operations Teams in 3rd Party Logistics and Supply Chain Industry.

Certified as a Climate Reality Leader

Compulsive knitter who donates to causes

Doug Faber is the Global Practice Leader for FranklinCovey's Trust Practice. He has delivered over 12,000 Consulting hours since he's joined FranklinCovey. He's masterful in his chameleon-like ability to successfully connect at any level, from the boardroom to the frontline. Doug's greatest strength is his ability to quickly assimilate and translate metrics into a common language that any frontline associate can understand. He's industry-agnostic and prefers coaching senior leaders and their intact teams.

A former CEO and a finalist for the Ernst and Young Entrepreneur of the Year, he's raised private equity, run a board of directors, and led large teams of people. Doug brings a unique depth of experience and a pragmatic, energetic, authentic, and realistic point of view to all implementations.

As a FranklinCovey AI Advisor, Doug also helps leaders navigate the organizational and human dimensions of AI adoption and transformation.

What learners say about Doug...

"Doug does a great job breathing life into the content and keeping all participants engaged and inspired"

"Doug led a very engaging session! He facilitated with energy and passion. Great listener!"

Doug made everyone extremely comfortable, which allowed people to relax and be honest in some uncomfortable situations."

