

Senior Consultant & AI Advisor

Greg McLeod

Calgary, Alberta



Highlights

Accredited coach through the International Coaching Foundation

Former Director of Talent Management and internal executive coach for ATB Financial

Led implementation of All Access Pass as a FranklinCovey client at ENMAX Corporation

Once fostered 13 rescue dogs simultaneously. Only once...

Three amazing children with his wife, Chelsea

Greg is a facilitator, coach and speaker, successfully delivering both in person and virtual client engagements over the last fifteen years across the private and public sectors. Prior to joining FranklinCovey, Greg has held roles in organizational learning, leadership development, and talent management in the utility and financial services sectors in addition to coaching leaders in a wide range of industries from startups to Fortune 100 organizations. Whether working with executives, emerging leaders or frontline workers, Greg's down to earth practicality and relatability allow him to connect and create effective learning environments.

His philosophy is based in strengths psychology and neuroscience to help individuals, leaders and teams reach new levels of performance by first gaining clarity on what's most important before taking action to achieve amazing, sustainable results.

Above all else, Greg values family and balance in life as it helps him show up at his best in each role he plays - husband, dad, friend and sports addict. His passion for helping others reach their potential extends to his three children, where Greg spends most evenings and weekends coaching youth football and fastpitch.

As a FranklinCovey AI Advisor, Greg also helps leaders navigate the organizational and human dimensions of AI adoption and transformation.

Education & Certifications

- M.A. Leadership – Royal Roads University
- BEd – University of Calgary
- BKin – University of Calgary
- Associate Certified Coach – ICF (International Coaching Federation)
- Brain Based Coaching & Certificate – Foundations in NeuroLeadership – NeuroLeadership Institute
- Prosci Certified Change Practitioner
- Chartered Professional in Human Resources
- FranklinCovey AI Advisor

What learners say about Greg...

"Very insightful and powerful learning. Greg is the best. Period."

"Greg is a gifted facilitator whether working in person or creating engaging virtual experiences. His ability to listen, hear the unsaid and respectfully challenge while keeping things fun is unparalleled."

"Greg is a great facilitator and coach - our partnership was very valuable."

